

PRIVACY NOTICE REGARDING VIDEO RECORDING AND IMAGE ACQUISITION DURING THE EVENTS ORGANIZED BY M.T. S.r.l.

We hereby inform employees, customers, collaborators and all third parties invited that during the events organized by M.T. S.r.l. video recordings (including voice) and/or photographs may be taken. These generic images may be published on institutional websites/landing pages and social profiles (e.g. Facebook, Instagram, YouTube, LinkedIn etc.) and on brochures, catalogues, flyers and other paper and/or IT materials relating to the promotion of the events.

The processing of data is necessary for the pursuit of a task of legitimate interest of the data controller in respect of the rights and freedoms of the subjects involved. The images are used for the period necessary for communication activities of what occurred during the event.

The aim is to document and advertise the activities carried out, not to deal with the image of individuals, respecting privacy and taking particular care in the case of the presence of minors at the events.

Where the photographers and/or video operators appointed by M.T. S.r.l. intend to film or photograph an individual as the main and recognizable subject in the context of one of the events organized by the Data Controller, a specific request for consent will be provided through the Data Controller, which can be freely denied.

By providing consent, however, the subject will expressly renounce any financial compensation for the use of his image by the owner. At any time following the acquisition of the image, the subject may request the removal/obscuring of its face portrayed in them, without prejudice to the lawfulness of the processing carried out up to the date of the obscuring.

Finally, in the event that the subject verifies that some images portraying him make him recognizable as the main subject of the image or video and that the material is already accidentally present on our channels:

- 1) has the right to request cancellation by sending an email to privacy@mtmarchetti.com;
- 2) has the right to request to be removed by obscuring the frames concerning him on video or deleting photos directly during the event using the appropriate form.

The owner will promptly remove the documentary material underlying the aforementioned request.

The Data Controller is M.T. S.r.l., address in Via Casino Albini n. 480, (47842) S. Giovanni in Marignano (RN) – Italy, VAT no. and C.F. 02030680405; contact details for communications concerning the processing of personal data: privacy@mtmarchetti.com.

Storing Period

The determination of the retention period of personal data responds to the principle of necessity of processing. With regard to personal data entered into information systems, please refer to the principles set out in art. 5 Regulation (EU) 2016/679, for a period of time not exceeding the achievement of the purposes and with specific regard to the principle of limitation of conservation referred to in the art. 5, letter. "e" of Regulation (EU) 2016/679.

[MT - Privacy Notice about video recording and image acquisition during events 2023.05.17.docx]



Data Subject's right

Interested parties have the right to obtain from the Data Controller, in the cases provided for, access to their personal data and the rectification or cancellation of the same or the limitation of the processing that concerns them or to oppose the processing (articles 15 et seq. of the Regulation).

The Data Controller is required to respond within one month from the date of receipt of the request, a period which can be extended up to three months in the case of particular complexity of the request. The interested parties, if the conditions are met, also have the right to lodge a complaint with the supervisory authority according to the procedures established by Regulation (EU) 2016/679.

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mtmarchetti.com    

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